



2017 Rules and Regulations

The Pine Bush Farmers Market will operate at the municipal parking lot behind the old Town Hall (now Town Hall Eatery), Main and New Streets, Pine Bush, on Saturdays from 9:00 a.m. to 2 p.m., May 27 through October 21, 2017, including the Pine Bush Harvest Festival on Saturday September 16, and the Holiday Market on Saturday November 18.

The Pine Bush Farmers' Market is sponsored by the Town of Crawford.

Market Mission

The objective of the Pine Bush Farmers' Market is to support the development of a local agricultural economy, which will foster stewardship of our land and economic development in our communities by:

- Providing a forum for building a sense of community among farmers, agriculturists, and consumers
- Educating consumers about local farming and seasonal eating
- Providing a place for family farms to sell their goods directly to consumers
- Incubating new farms, farm-related businesses, and enabling farmers to transition from part-time to full-time farming
- Assisting new entrepreneurs who sell food and farm-related products that make use of locally-grown ingredients gain entry into the local market
- Strengthening businesses in Pine Bush.
- Bringing people together from throughout the tri-county area.

The Eight Cardinal Rules of the Pine Bush Farmers Market

- Always remember the mission of the Market.
- Integrity, continuity and reliability are critical. All producers/vendors are expected to participate in the market on a regular basis throughout the season.
- Preference will always be given to producers who grow, or otherwise produce their products from scratch.
- Value added products must, to the greatest extent possible, be produced with raw materials; proof of origin of those materials must be available. Products produced with raw materials will always be given preference over products from kits or purchased product mixes.
- **No surprises.** The Market Manager's approval is required prior to any producer/vendor adding or otherwise deviating from his/her normal operation or approved product line.
- Vendors must stay for the duration of each Market day and throughout the entire market season.
- Provide enough volume to sell for each Market day.
- When in doubt, talk to the Market Manager. The Market Manager's job is to help and work with you.
- **Most Importantly: WORK TOGETHER**

2017 Pine Bush Farmers Market Specifics

I. ELIGIBILITY

The Pine Bush Farmers Market is a Producer-Only Market. All persons who actually produce products for sale such as fruits, vegetables, plants, herbs, flowers, meat, eggs, wine, baked goods, jellies, jams, honey, syrup and/or other products are eligible to apply to sell at the Pine Bush Farmers Market.

For the 2017 Market season, allowances will be made for re-sale (*see details below*) by approved vendors to assure a breadth and diversity of products for the Market.

II. GENERAL RULES

A. Applications. Applications to the PBFM are to be submitted by each Producer or organization. All products sold should be grown or otherwise produced by the applicant. "Applicant" shall be defined as the producer of goods sold or non-profit group. Acceptance of first time applicants is probationary.

B. Farmers Market Nutrition Program. The Pine Bush Farmers Market participates in Farmers' Market Nutrition Program (FMNP) for WIC and Senior Citizens nutrition programs. All rules applicable to FMNP must be adhered to by participating Producers.

C. 2017 allowances for re-sale. The Market Manager and/or Steering Committee must approve all items purchased for re-sale on a case-by-case basis. Under no circumstances will the re-sale of goods from wholesalers be permitted. Proof of origin of re-sale goods is required, and must be posted at the market. A temporary allowance for re-sale may be granted for a product until a local producer's own product is ready for sale. The temporary allowance may be revoked with one week's notice.

Producers are allowed, subject to approval, to sell promotional items, bearing their logo or name, such as tee shirts, hats, etc. Any other retail item must relate to their product and should be produced in the Hudson Valley or New York State and are subject to prior approval and are limited to one such item.

D. Site visits of farms and production facilities. All producers shall allow the Market to inspect their production facilities at any time, with or without notice, to ascertain that products sold are being grown or otherwise produced on-site so as to maintain the integrity of a producer-only market.

E. Organic. Producers who wish to claim organic must provide proof of certification in compliance with the US Department of Agriculture, and display such certification for the public to review. Proof of organic certification must be provided for each organic item permitted to be sold as re-sale (*see re-sale allowances above*). Producers who are not certified organic may wish to commit to and display the "**Farmer's Pledge**" (*see www.nofany.org*).

F. Health regulations. All producers and vendors participating in the Pine Bush Farmers Market must comply with all sanitary rules and regulations required for their products by local, state and federal health departments. **Orange County Health Department:** Phone: (845) 291-2332 Website: <http://www.co.orange.ny.us/> **NYS Agriculture and Markets:** Phone: (800) 554-4501 Website: <http://www.agmkt.state.ny.us/>

G. Fees. Producers are expected to determine their status as either full time or part time participants and commit to the schedules for the chosen designation. Producers are responsible for submitting payment of the market space fee to the Market Manager either in advance for the entire season (payment due May 15, 2017), or to the directly to the Market Manager on Market Day. Failure to make a full and timely payment could lead to exclusion from the Market. The 2017 space fee schedules are:

Full time Producers

A Producer is considered full time if they commit to attending and attend the Market each Saturday of the season.

■ **Season:** \$420.00 (\$20 per week) if the entire season is paid in advance by **May 15th or** \$30 if paid on a weekly basis.

Part time Producers

A part-time producer can receive a reduced rate of \$25 per week for a minimum of 8 weeks, if paid in full and in advance by May 15, and with the attendance schedule is laid out in advance in the application. Otherwise the fee is \$30 per week paid on a weekly basis

H. GUEST VENDORS Vendors may be invited to the market to participate as guests for special events or some other limited purpose.

- **Guest Vendors** will pay a daily space fee of \$30.00 at the discretion of the Market Manager (*see Non-Profit booths, below*).
- **Guest Vendors not selling a product** but providing a service to the market (*leading children's activities, demonstrations, etc.*) to promote their business may be charged a \$10.00 fee.
- **Art/Craft Producers.** Individual artists are invited to request dates on a first-come, first-served basis, during the 2017 season for a flat rate of \$15 per market, paid in advance at the time of application. PBFM's commitment to high-quality, locally produced items also applies to artists. All art/crafts must be made by the applying artist. Visual arts are considered to be painting, printmaking, graphics, sculpture, photography, etc. Crafts are considered to be, but not limited to, textiles, pottery, soap, wood craft, jewelry, glass, etc. Items made from kits and resale items are not eligible. Acceptable arts/crafts are determined by Market Manager. **Artists/Crafters are expected to be set up by 8:30 am and to remain until the end of the Market day.** Artists/Crafters must provide their own canopy, tables, display system and chairs. More than one artist may display on Market days, however artists may not share space. Artists/Crafters must make payment in advance with their application in order to reserve their space. 24 hours notice of attendance cancellation is required for artist/crafters to be considered eligible for refund.
- **Non-Profit/Community Organizations** Non-profit organizations with missions related to farming, gardening, conservation, education, youth and/or nutrition are invited to participate in the Market. Organizations that offer approved items or services for sale (*other than memberships*) may be asked to pay the occasional day-rate of \$10/day. Organizations must provide their own canopy, tables and chairs and are expected to be **set up by 8:30 am and to remain until the end of the Market day.** PBFM requires 24 hours notice of attendance cancellation.

I. Hold-harmless clause and insurance. All authorized producers participating in the Pine Bush Farmers Market shall be individually and severally responsible to the Pine Bush Farmers Market, Market Steering Committee, and the Town of Crawford for any loss, personal injury, deaths, and/or any other damage that may occur as a result of the producer's negligence or that of its servants, agents, and employees. Producers hereby agree to indemnify and hold the Pine Bush Farmers Market, the Market Steering Committee and the Town of Crawford harmless from any loss, costs, damages, and other expenses, including attorney's fees, suffered or incurred by the Market or the Town of Crawford by reason of the producer's negligence or that of its servants, agents and employees. Each producer must carry his/her own product liability insurance and must submit it prior to participating in the Market. Furthermore, each vehicle must carry vehicle liability insurance to cover any incidents related to damage caused to persons or property by said vehicle. Proof of product liability insurance should accompany your application to sell at the Market. Visit <http://www.nyfarmersmarket.com/homepage.html> for information on the Farmers Market Federation of New York insurance program.

J. Space assignment. A space is defined as measuring 11' by 11'. The designation and allocation of vending spaces shall be the responsibility of the Market Manager.

K. Set-up and Break-down time. Market set up may begin at 7:00 a.m. on Saturday mornings and no earlier. Producers must be set up in their assigned space no later than 8:30 a.m., with vehicles cleared from central market space. Producers arriving after this time may be excluded from participating in the market for that day. Producers are required to remain at the market for the duration of the market day and may not breakdown or remove their booths, displays or table prior to the end of the market day, regardless of availability of product.

L. Cleanup. Producers are responsible for setting up their displays and keeping their space(s) clean. Each producer is responsible for providing refuse receptacles and trash removal and shall clean up their areas at the end of each Market.

M. Pricing, weights, and measures. Each Producer will operate as an individual entity and, as such, each is responsible for setting his/her own prices; however, intentional undercutting and predatory pricing are not allowed. Weights and measures must be in accordance with all applicable local, state, and federal rules and regulations. Producers selling by weight must have Bureau of Weights and Measures approved scales. Producers selling by volume should use standard size containers such as pint, quart, peck, bushel, etc.

N. Signage. All Producers must prominently display their farm or business name at their booth for the duration of the Market.

- Producers may also be required to display other licenses or permits by state or local regulatory agencies.
- If a Producer sells out of product, the farm or business name sign must remain at the booth.
- If organic is claimed for the farm or any individual re-sale item, organic certification in compliance with federal law is required.
- Other claims of method of production and product quality must be verifiable.
- Prices for all items must be clearly and visibly displayed.
- All signage is subject to approval of the Market Manager.

O. Sales tax. Each producer will operate as an individual business entity and as such, each vendor is responsible for collecting his/her own sales taxes, where applicable, in accordance with local, state and other applicable regulation.

P. Employees. Each producer is responsible for the conduct and actions of employees, family and guests while working or visiting at the Market.

Q. Smoking. PBFM maintains a no smoking policy for its producers. As a courtesy to fellow producers and the public, producers should refrain from smoking at their booth and within in the Market.

R. Attendance. Each producer is expected to attend, as scheduled, each Market day during the season. Arrangements for stand-in booth coverage must be made if the producer can not be present. Producers not fulfilling their commitment by attending other events will be subject to exclusion from the Market. Please provide Market Manager with 24 hours advance notice of absence.

III. VIOLATIONS

A. Complaints. It is the responsibility of the Market Manager to resolve complaints against Producers regarding the origination of produce, goods, or any other matter.

B. Producer/Customer Conflicts. It is the responsibility of the Market Manager to resolve any conflict that may arise between a Producer and a customer.

C. Sole Discretion. It is the discretion of the Market Manager to issue a written warning to a Producer that has violated any provision of the rules and regulations. The Manager may consult with the Market Steering Committee.

IV. MARKET STEERING COMMITTEE RESPONSIBILITIES

A. Resolve Conflicts. In the event that the Market Manager is (1) unable to resolve or (2) directly involved in the complaints, conflicts or violations of rules and regulations, resolution is the responsibility of the Market Steering Committee. All producer grievances shall be submitted in writing to the Steering Committee. Decisions made by the Committee shall be final. Producers agree to waive rights to all other means of legal recourse and public demonstration. Producers who are not satisfied with the decisions made by the PBFM may terminate their participation as their only means of recourse following a decision.

B. Accept and terminate producer applications. The Market Steering Committee will review vendor applications and accept or deny admission to the Pine Bush Farmers Market. The Market Steering Committee reserves the right to terminate any producer at any time if the Market Steering Committee finds the producer in violation of any of these Rules and Regulations, guidelines or eligibility requirements. Producers who are terminated waive all rights and remedies not otherwise specifically available within these Rules and Regulations.

C. Oversee and assist the Market Manager

D. Modifications. The Market Steering Committee reserves the right to revise the Pine Bush Farmers Market Rules and Regulations at any time as deemed appropriate.